

Open Call for Offers: Podcast Production

Friedrich-Ebert-Stiftung Dialogue Southeast Europe and Friedrich-Ebert-Stiftung Prishtina, invite skilled multimedia professionals to apply and work with us to produce the podcast EcoEcho. This podcast continues our work on socio-ecological transformation in Southeast Europe and inclusive energy transition. After running several episodes in Kosovo under the same title, we seek to expand the -series and if suitable, covering wider Southeast Europe constructively and holistically. We invite experienced individuals or teams to submit their offers for consideration.

The podcast will be produced as audio-only, and we aim to stream it not only digitally but also through radio to make it accessible to a wide audience; therefore, we give preference to offers that indicate the possibility of radio hosting for the podcast episodes that will be produced.

With these episodes, we wish to:

- Create engaging and informative content that reflects the vision of inclusive energy transition and socio-ecological transformation
- Increase awareness and engagement within the SEE communities and beyond
- Provide a platform for voices and stories in the region, with experiences and expertise that the communities can relate to

From our producer(s), we expect:

- Production of 3 to 4 episodes, a minimum of 40 minutes in length per episode, but no longer than 60 minutes, with approximately one episode per month from September 2024
- Production of episodes in -a local language except when the topic has a wider regional context in which case, production will be in English language
- Hosting the podcast episodes across a variety of digital platforms and radio
- High-quality audio production and editing
- Producing promotional materials for each episode in the form of short videos or episode outtakes
- Assistance with distribution and promotion strategies
- Experience in journalism and energy journalism is not mandatory but is preferable

Within your proposal, please include:

- Your CV or team portfolio
- Examples of previous relevant work
- Technical proposal outlining your approach to producing the episodes, including methods, platforms, and processes
- Financial proposal including all costs related to the production of the podcast episodes

Please submit your proposal no later than Friday, August 30th, 2024, to info.soe@fes.de and selma.sehovic@fes.de.

Proposals will be evaluated based on:

- Relevant experience and portfolio quality
- Creativity and technical approach
- understanding of the topic and our objectives outlined in the technical proposal of your offer
- Cost-effectiveness of the financial proposal
- Ability to meet deadlines and project requirements

For any questions or further information, please get in touch with us at info.soe@fes.de or selma.sehovic@fes.de

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